

ABOUT US

What is Laraix?

Laraix is a product of the Al Pina Group Of Companies, founded in 2013 and has since released two other major brands, Al Sabah and Aab'e Dubai. Laraix was founded in 2016 as a recognized bottled drinking water brand produced by Al Pina. The brand's concept is to deliver healthy and pure bottled drinking water to people all around the UAE. Our brand Laraix believes in establishing consumer confidence by supplying high-quality drinking water.

Our respected brand owner's surname inspired the brand name Laraix. We provide drinking water across the UAE and export it to Oman and other Gulf countries. Owing to multiple years of expertise and client engagement in the UAE market, Laraix has emerged as one of the recognized bottled drinking water supply companies around the UAE. We've been on an unbelievable and arduous path that has led us to export to various nations across the world, as well as to receive world-class prizes, certificates, and accolades, but that's just the beginning. Laraix has so far exported its goods to numerous Asian and Gulf Cooperation Council nations.

We have a minimal-themed trademark with a crystal clear PET bottle and a distinctive pink and white color combination with a sophisticated typeface design to provide our drinking bottles an overall appealing feel. Furthermore, the heart symbol atop the emblem represents undying love for an individual's health with the minimum sodium capacity.





Why Laraix?

Hydration is essential for living a healthy life. Choose Laraix because we have extensive expertise in creating high-quality, safe, and nutritious bottled drinking water.

We have played an important part in the UAE's vast trading business by exporting our high-quality bottled water to Oman and other Gulf countries.

Our passionate team members are very competent and have the capability to meet our customers' demands since our top concern is our customers' health and contentment.



WHY CHOOSE J

Team Laraix is committed to providing hygienic, crystal clear, low sodium, and pure drinking water to future generations.

Here are some of the positives of choosing Laraix:

- Laraix is completely safe to use in food preparation.
- Use it as part of your wellness training.
- Use it as you're going about your everyday activities.
- Laraix can be your best buddy on scorching summer days in the UAE.
- Because it includes low sodium, Laraix can completely assist you in losing weight and staying in shape.



OUR MISSION

Drinking pure water is still a luxury in some parts of the world; our purpose is to contribute to your health by offering clinically proven healthy drinking water for longevity. Our water goes through a lengthy preparation procedure before it is made available to customers. Laraix has received several important water bottle supply appreciation certifications, which pushes us to give the best drinking water to consumers on a regular basis.



"Our objective is to be one of the world's leading producers and distributors of sustainable water, all while protecting your health and making the planet a better place!"

Chairman - Kabir Larai



"Since its inception, Laraix has been dedicated to sustainably providing pure, clean water and we're excited to carry on that heritage in the future. We always take a positive approach, encouraging everyone to enjoy a consistently fresh beverage that energizes both the body and mind."

CEO - Sagar Larai



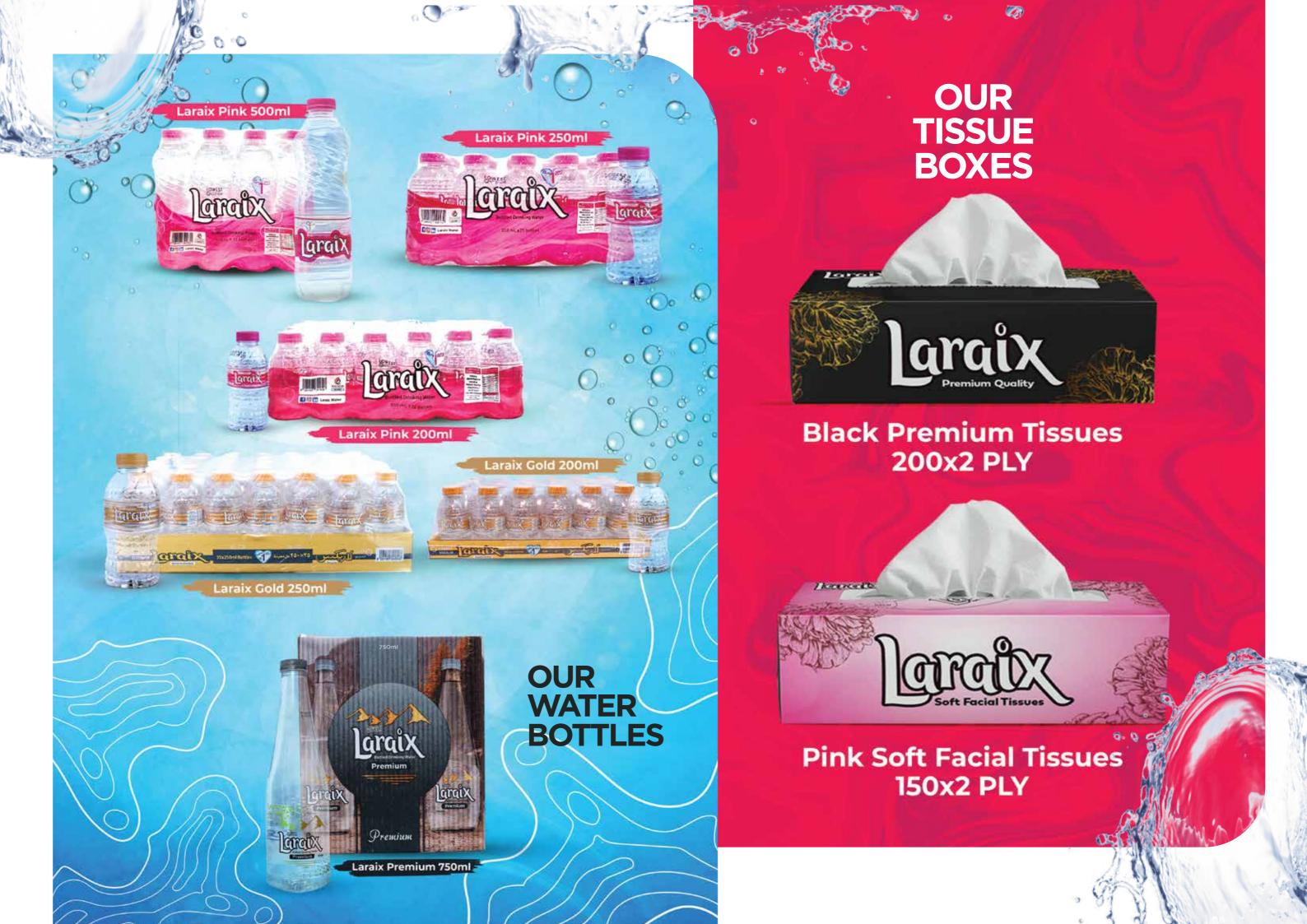
OUR SERVICES

Our services include producing Laraix in PET bottles with capacities of 1500 ml, 500 ml, 250 ml, 200 ml bottles, and 200 ml cups and distributing it throughout the UAE, Oman, Pakistan, and other Gulf countries.

We provide both B2B and B2C services in order to develop our network and make safe drinking water available to as many consumers as possible.

Our delivery staff is always ready to bring high-quality drinking water right to your home. We have highly devoted and courteous staff members to assist you with your inquiries.































QUALITY CONTROL & ASSURANCE

We had the Laraix water analyzed by numerous external laboratories and health offices in the UAE, Oman, and Pakistan to guarantee that the water was safe for human consumption.

Our goods are additionally tested at an in-house Laraix lab and are overseen by highly skilled lab technicians at each stage to ensure that our customers receive the finest quality water.

OUR QUALITY CERTIFICATES:

Laraix has received several valuable certificates from the UAE and other international human health organizations, ensuring the quality of our bottled water supply in the market.

Laraix has been given the Emirates Quality Mark, which certifies the best purity of hygienic drinking water.

BOTTLES FILLING DETAILS



FILLING OF WATER:

Our state-of-the-art machinery fills our bottles in three quality-controlled processes. Each bottle is cleaned until 0% bacterial levels are obtained, then filled with our stringent 9-step quality processed mineral water and perfectly sealed to avoid bacterial contamination.



MINERAL INJECTION:

Our cutting-edge plant is built to integrate imported minerals into our processed mineral water - making it as healthy as possible.



OZONATION:

Ozonation is also meant to kill any leftover germs, ensuring that drinking water is completely clean, secure, and hygienic.



STANDARD OF **EXCELLENCE**











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